#### **COMM 111: Fundamentals of Oral Communication**

Upon successful completion of this course, students will be able to:

- 1. Demonstrate understanding of the self and its effect on interpersonal communication
- 2. Demonstrate the ability to communicate effectively in small group settings
- 3. Effectively research, analyze and critically evaluate sources for written and oral presentations
- 4. Demonstrate improvement in the preparation and presentation of speeches to inform and persuade
- 5. Demonstrate effective listening skills and provide ethical and constructive feedback
- 6. Recognize public communication strategies and fallacies
- 7. Identify communication skills conducive to finding a job
- 8. Identify ways language and culture shape communication
- 9. Demonstrate communication competence with social media

# **COMM 235: Small Group Communication and Team Building**

Upon successful completion of this course, students will be able to:

- 1. Recognize individual communication styles and personal differences that affect group dynamics
- 2. Recognize their own communication-management and decision-making styles
- 3. Identify effective leadership
- 4. Demonstrate appropriate and effective communication in small groups, teams, and other situations
- 5. Demonstrate the ability to cooperate in small groups to resolve conflict, make decisions, and solve problems
- 6. Apply the principles of systems thinking to group communication situations
- 7. Feel more comfortable working in team and group settings

### **COMM 237: Interpersonal Communication**

Upon successful completion of this course, students will be able to:

- 1. Demonstrate understanding of self-talk and its impact on communication with others
- 2. Understand the effect of nonverbal behavior on interpersonal communication
- 3. Demonstrate more confidence and communication competence in all interpersonal settings, including family, friends and the workplace
- 4. Demonstrate active and dialogic listening skills
- 5. Apply conflict management and problem-solving techniques in various relationships

### **COMM 241: Public Speaking**

- 1. Demonstrate effective research, analysis and critical evaluation of sources for written and oral presentations
- 2. Understand the rhetorical situation (e.g., issue, context, audience, possible constraints) as it applies to public speaking
- 3. Demonstrate the ability to effectively inform or persuade an audience in a manner that enhances understanding

- 4. Demonstrate the ability to speak clearly and effectively in various situations, from answering questions in a college classroom to facilitating a meeting in the workplace
- 5. Demonstrate critical thinking skills and methods to analyze their own and others' beliefs, attitudes and values
- 6. Demonstrate effective listening skills and provide ethical and constructive feedback
- 7. Recognize common fallacies

## **COMM 291: Communication Internship**

Upon successful completion of this course, students will be able to:

- 1. Successfully perform the required tasks for the specific internship
- 2. Demonstrate professional behavior in the workplace
- 3. Work independently and cooperatively
- 4. Demonstrate critical thinking and analysis

### **COMM 294: Communication Practicum**

Upon successful completion of this course, students will be able to:

- 1. Work independently and cooperatively on the specific project
- 2. Demonstrate effective oral and written communication skills
- 3. Demonstrate professional behavior
- 4. Demonstrate critical thinking and analysis

# **COMM 320: Argumentation and Debate**

Upon successful completion of this course, students will be able to:

- 1. Demonstrate an understanding of the role of argumentation in historical and contemporary society
- 2. Evaluate the nature of debate in professional, political, and interpersonal environments
- 3. Recognize common fallacies in reasoning
- 4. Understand and apply the principles of logic, reasoning, and ethics in constructing arguments
- 5. Utilize research to build sound arguments
- 6. Effectively construct and deconstruct numerous styles of argumentation
- 7. Effectively participate in academic debate

### **COMM 330: Intercultural Communication**

- 1. Define their sense of self as part of their culture and co-cultures
- 2. Recognize cultural stereotyping, discrimination and racism
- 3. Understand the relationship between culture and communication
- 4. Identify cultural values and the impact such values have on the communication process
- 5. Identify obstacles to effective intercultural encounters
- 6. Compare communication patterns among various cultures
- 7. Recognize and compare American verbal and nonverbal communication patterns with other cultures
- 8. Utilize intercultural communication skills to analyze inherent belief, values and attitudes
- 9. Perform basic intercultural research

## **COMM 335: Organizational Communications**

Upon successful completion of this course, students will be able to:

- 1. Define their sense of self within the work place
- 2. Understand and explain theoretical approaches to studying organizations
- 3. Identify effective team building and leadership strategies
- 4. Demonstrate appropriate and effective communication skills as a leader, follower and peer in an organization
- 5. Demonstrate appropriate and effective communication in groups and teams
- 6. Work cooperative and collaboratively
- 7. Demonstrate the ability to speak clearly and effectively in various situations, from interpersonal communication to facilitating a meeting in the workplace to public speaking
- 8. Write effective memos, reports, and other documents

### **COMM 340: Media Studies**

Upon successful completion of this course, students will be able to:

- 1. Demonstrate ability to critically interpret and understand mass media messages in relation to culture and society
- 2. Understand media structure, ownership and economics
- 3. Understand how media ownership influences the media message
- 4. Recognize stereotyping, discrimination and racism in media messages
- 5. Effectively research, analyze and critically evaluate sources for written and oral presentations
- 6. Demonstrate critical understanding of mass media messages in written and oral presentations
- 7. Be more effective consumers of ideas, products, and media

## **COMM 380: Communication Theory**

Upon successful completion of this course, students will be able to:

- 1. Understand the need for theoretical explanations for communication behavior
- 2. Develop criteria for evaluating theory
- 3. Identify and explain key theories and supporting research as well as possible flaws
- 4. Discover relationships among communication and other social science theories
- 5. Demonstrate effective research, analysis and critical evaluation of sources for written and oral presentations
- 6. Find useful applications of theory in their lives

## **COMM 418: Advanced Studies in Human Communication**

Selected topics: Student Learning Objectives vary with subject matter

### **COMM 451: Gendered Interpersonal Communication**

- 1. Explain and appreciate gender differences and similarities in communication
- 2. Critically analyze issues of gender and communication
- 3. Understand the roles of age and culture in relationship to the

- development of gender attitudes and behavior
- 4. Recognize the influence and role of gender in their own lives
- 5. Demonstrate ability to critically analyze interpersonal communications
- 6. Make rational and realistic choices in resolving interpersonal breakdowns

## **COMM 452: Family Communication**

Upon successful completion of this course, students will be able to:

- 1. Understand the elements of words, thoughts, emotions in family communication
- 2. Understand communication patterns in family communication
- 3. Increase the range of options available in interpersonal family communication
- 4. Explain and appreciate family differences in communication
- 5. Demonstrate increased ability to analyze family communication
- 6. Understand strategies for building strong family communication

#### **COMM 460: Rhetorical Criticism**

Upon successful completion of this course, students will be able to:

- 1. Understand communication as a symbolic process
- 2. Understand how symbols are used to affect audiences in text, audio and visual, and other media
- 3. Quickly recognize valid logical speech and fallacies
- 4. Examine the intent as well as the context of communication
- 5. Demonstrate skill at using language effectively
- 6. Understand rhetorical scholarship

## **COMM 491: Communication Internship**

Upon successful completion of this course, students will be able to:

- 1. Successfully perform the required tasks for the specific internship
- 2. Demonstrate professional behavior in the workplace
- 3. Work independently and cooperatively
- 4. Demonstrate critical thinking and analysis

## **COMM 494: Communication Practicum**

- 1. Work independently and cooperatively on the specific project
- 2. Demonstrate effective oral and written communication skills
- 3. Demonstrate professional behavior
- 4. Demonstrate critical thinking and analysis